

## Green Links Listing Terms and Conditions

The following terms and conditions will apply to sidebar listings on the web site domain "HowGreenIsMyTown.org" (the "site") developed and managed by Grassroots Environmental Education, a New York Corporation organized and chartered as a Not-For-Profit organization under section 501 (c) (3) of the code of the Internal Revenue Service ("Grassroots").

**1. Approval:** Lister shall submit to Grassroots the proposed copy (limit 15 words) and the hyperlink in a style substantially similar to the following:

"XYZ Company makes the finest all-natural widgets in the world. See for yourself at [www.xyzbusiness.com](http://www.xyzbusiness.com)."

Grassroots shall review the proposed copy and linked site. Approval or denial shall be given within ten (10) business days.

**2. Eligibility Criteria:** All copy, products and services must be compatible with the overall goals and objectives of the site. Listings will not be accepted from companies (or corporate divisions or sub-corporations) that derive a substantial portion of their income from the sale of products or services which are incompatible with the goals and objectives of the site. Grassroots reserves the right to remove any listing which it determines does not meet these requirements.

**3. Authority:** All listings are accepted upon the representation by the lister that they are authorized to publish the contents and subject matter thereof and that such publication will not violate any law or infringe upon any right of any third party.

**4. Indemnification:** The lister shall indemnify, defend and hold Grassroots harmless from and against any and all losses and expenses (including, without limitation, attorney's fees) arising out of the publication of copy and links on the web site, including those arising from claims or suits for defamation, copyright or trademark infringement, misappropriation, rights of privacy or publicity, or from any and all similar claims now known or hereafter devised or created.

**5. Terms:** At this time, listings on Green Links are complimentary. As traffic on the site increases, we will move to a value model. At that time all companies with existing Green Links will be given priority in reserving space. Lister has no obligation to participate.

**Agreed and Accepted:**

\_\_\_\_\_

Name

\_\_\_\_\_

Company

Date \_\_\_\_\_